

Recruit Germany's Top Law Students For Your LL.M. Program

LL.M. Days 2022/2023: Berlin Online, Munich Online, Frankfurt On-Site

Your Advantages:

- **high-quality candidates:** Meet over 100 high caliber candidates selected from the top 15% of German law students.
- **in-depth discussions:** Talk to attendees with a high interest in your law school during scheduled group interviews.
- **great visibility:** Promote your law school additionally during an open fair.
- **lasting effects:** Receive contact data of all participants after the LL.M. Day.
- **all-round service:** Lean back while e-fellows.net organizes the event from A to Z, incl. selection of candidates and extensive marketing measures through online and print channels.

The LL.M. Day in Detail

Concept

High-performance German law students and trainee lawyers gather information about the Master of Laws on the LL.M. Day. You position yourself as prominent law institution and talk to attendees, who had indicated a specific interest in your LL.M. program(s) in advance, in small group sessions. Besides you meet students in an open fair and inform about your offers and guidelines.

Attendees

80 attendees are guaranteed. The number was exceeded in the past (e.g. November 2021: 189 attendees). We select the most promising candidates with outstanding grades and international profiles for you. Approximately 40% have already sat their First State Exam, others stand before it. All attendees have very good grades.

Agenda

You talk to high caliber German law students in four small group sessions in a row. Each session lasts fifteen minutes. Subsequently you reach further attendees during an open fair.

Effective Recruiting

You receive contact data of all participants to contact them once as well as their feedback after the event. In addition you can save your hot leads by our Event Contact Manager (ECM).

Upcoming LL.M. Days

- Frankfurt on Saturday, November 12th 2022
- Berlin on Saturday, March 4th 2023
- Munich on Saturday, March 25th 2023
- Frankfurt on Saturday, November 4th 2023

Conditions

Price per LL.M. Day: 3,000 Euro (VAT is not included)

Discounts: please see page 3.

Booking deadlines:

August 31st 2022 for Frankfurt on November 12th 2022

January 31st 2023 for Berlin on March 4th 2023

February 15th 2023, for Munich on March 25th 2023

August 31st 2023 for Frankfurt on November 4th 2023

(Booking later may be possible depending on availability. Please ask us.)

Note: Short-term changes (esp. between online and on-site) are neither a cause for cancellation free of charge nor for reimbursement.

The German publication on the Master of Laws **Der LL.M. 2023**



Your advantages at a glance:

- ▶ High visibility: An elaborate and professional profile of your law school is embedded in quality content on planning and financing an LL.M.
- ▶ High class target group: 5,000 copies of the book are ordered by excellent future lawyers.
- ▶ High impact marketing: The book provides online and offline marketing via print and e-book.
- ▶ High quality editing: first-class service from e-fellows.net; minimal effort for you.

Your advantages in detail

Guaranteed distribution to high caliber candidates

Based on its well researched content, "Der LL.M." is the German publication on the Master of Laws that your target group trusts in. e-fellows.net makes sure that the publication is passed into the right hands; more than 1,300 e-fellows.net scholars (selected from the top 10 percent of German law students) order the print edition for free. Another 3,700 copies are circulated via bookselling, events, universities, student organizations, and regional courts.

High visibility for your law school profile

Your single- or double-page profile contains a detailed description of your program(s), your law school's logo, contact details, facts and figures, and a picture.

Combination of offline, online, and mobile marketing

e-fellows.net publishes 5,000 printed books and a professionally edited e-book version. The digital version is made available as EPUB, MOBI (for Kindle), and PDF. Hence, the book can be read on all mobile devices (e-readers, tablets, smartphones, etc.) as well as on laptops/notebooks and desktop computers. You can include your social media channels and an image video in your e-book profile.

First-class service from us; minimal effort for you

You provide us with all relevant information about your law school and LL.M. program(s); we take care of editing your profile.

Conditions

- ▶ Single-page profile: EUR 1,000. Double-page profile: EUR 1,500 (VAT is not included). For discounts, please see the next page.
- ▶ Booking deadline: 30 June 2022 (booking later may be possible depending on the state of the editing process).
Date of publication: April 2023.
- ▶ Our services: Editing your single- or double-page profile according to your specifications, guaranteed distribution to high caliber candidates (5,000 printed books plus e-book version), evaluation of your profile's visibility via feedback from e-fellows.net scholars.

NEW: Your Profile in Our Career Guide „Perspektive Jura“

Would you also like to strengthen your brand by advertising in our second career guide for law students, "Perspektive Jura" (standard single-page ad, not a law school profile like in the LL.M. guide)? The book presents career paths for law students and is published annually with a circulation of 6,500 copies. Please contact us if you wanted to learn more about this marketing opportunity.

Booking

LL.M. Day:	<ul style="list-style-type: none">• Berlin Online, January 29th 2022, booking deadline December 10th 2021• Munich Online, March 26th 2022, booking deadline February 25th 2022• Frankfurt on-site, November 12th 2022, booking deadline August 31st 2022
„Der LL.M. 2023“:	<ul style="list-style-type: none">• Single-page profile in "Der LL.M. 2023": 1,000 Euro (VAT is not included)• Double-page profile in "Der LL.M. 2023": 1,500 Euro (VAT is not included)
Discounts:	<ul style="list-style-type: none">• Discount of 1,000 Euro if you book two LL.M. Days, discount of 1,500 Euro if you book all three LL.M. Days• Additional discount of 300 Euro if you choose a book profile along with at least one event

We wish to place a binding booking for the following products:

Please tick the appropriate box(es)

LL.M. Day Frankfurt on November 12th 2022

LL.M. Day Berlin on March 4th 2023

LL.M. Day Munich on March 25th 2023

LL.M. Day Frankfurt on November 4th 2023

Single-page profile in "Der LL.M. 2023"

Double-page profile in "Der LL.M. 2023"

We also would like to learn more about online marketing opportunities with e-fellows.net

We also would like to learn more about the single-page ad in "Perspektive Jura."

Contact person:

Full name:

E-mail address:

Phone number:

Invoice address:

Name of university/college:

Department:

Address line 1:

Address line 2:

ZIP code, city:

VAT No.:

e-mail for invoice:

Please see next page.

- We require a Purchase Order number and will send it to you at least four weeks before payment is due.
- We would like to pay for all products at the same time (only relevant if you booked more than one product).

To facilitate the completion of the form, no signature is required.

Please complete the above form and return it via e-mail to booking@e-fellows.net or directly to your account manager.

We look forward to hearing from you.