

## Recruit High-Achieving German Bachelor's Students for your Master's Programmes

# Online Master Day Business & Economics



### The Master Day at a Glance:

#### Participants:

- ▶ 100% your target audience: prospective graduate students
- ▶ Number of participants: approx. 280 (∅ 90% preregistered)
- ▶ Academic background: 88% in business & economics
- ▶ The majority of participants want to pursue a degree abroad

#### Exhibitors:

- ▶ Exhibitors rate the event on avg. with 1.9 (1 being the best)
- ▶ Exhibitors who would recommend the event: 98%

**NEW: online-event** for unconsidered networking and a larger range!

### Your advantages in detail

#### High Quality of Attendees

All attendees provide proof of excellent to good academic achievements, study abroad or work experience and are interested in pursuing a Master's programme in business and economics in the next two years. On average, exhibitors recruit more than five students at Master Day events.

#### Up to three points of contact

Get in touch with your target audience during one-on-one interviews with up to 12 (online 20) of your favourite candidates, networking sessions and a presentation (optional).

#### Efficient Contact Management

Stay in touch with your favourite candidates efficiently after the event and inform them about your study programmes. In addition we send you the list with your candidates' details including email address, current degree programme and end of studies.

#### Agenda (subject to change)

10 am – 12.30 pm: one-on-one interviews  
1 pm – 4 pm: networking sessions and presentations

#### Upcoming Events

Vienna (online): Saturday, 13 March 2021  
Frankfurt (online): Saturday, 27 March 2021  
Munich (online): Saturday, 24 April 2021  
Cologne (on-site or online): Saturday, 9 October 2021  
Stuttgart (on-site or online): Saturday, 6 November 2021

#### Differences between on-site and online-event

	on-site	online
execution	on eventlocation	online via zoom
one-to-one-meetings	up to 12	up to 20
presentation (20 minutes)	live on-site in a separated room	online via zoom (optional recording)
conditions	catering for your boothteam and rent for location included	online presence via event website during and after the event, incl. your contact details, scholarship information etc.

### Free choice in 2021

The current situation has made it necessary to rethink events. In the past months we have successfully implemented hybrid events (with some schools physically and some digitally attending) and many pure online events. You can read on our [website](#) why they are "3,000 times better than other online events" according to feedback from our customers.

Since we cannot estimate the development at the present time, we would like to give you the choice:

- ▶ **In spring 2021 we are implementing pure online events** that can be carried out safely for everyone involved.
- ▶ If the situation changes by Spring 2021 and we carry out an on-site event, we will offer you the full flexibility to decide yourself if you prefer to participate on-site or online.

### Conditions

- ▶ Participation fee: 2,800 Euro (excl. VAT) per event  
Included services: up to 12 one-on-one interviews, entries in the online list of exhibitors, contact details of your interview candidates and stand visitors, feedback evaluation  
additional on-site: stand with full equipment and WiFi, use of the "e-fellows.net Event Contact Manager"
- ▶ Optional: 20-minute presentation in a separate room for 500 Euro (excl. VAT) per event

## Booking

We wish to place a fixed booking for the following

(VAT not included)

Master Day Business & Economics	Event Participation 2.800 Euro each	Presentation 500 Euro each
Vienna (online), 13 March 2021	<input type="checkbox"/>	<input type="checkbox"/>
Frankfurt (online), 27 March 2021	<input type="checkbox"/>	<input type="checkbox"/>
Munich (online), 24 April 2021	<input type="checkbox"/>	<input type="checkbox"/>
Cologne (on-site or online), 9 October 2021	<input type="checkbox"/>	<input type="checkbox"/>
Stuttgart (on-site or online), 6 November 2021	<input type="checkbox"/>	<input type="checkbox"/>

### Further offers

- I would like to know how we can offer exclusive scholarships to Master Day participants.
- I am interested in sponsoring lanyards for participants at on-site events.
- I wish to receive information regarding an online profile for my Master's programmes on the e-fellows.net platform.

### Contact person:

Full name:

Email address:

Phone number:

### Invoice address:

Name of university:

Department:

Contact person:

Street:

ZIP code, city:

VAT number:

e-mail for invoice:

To facilitate the completion of the form, a signature is not required.

- I wish to receive a digital invoice via email.

Please complete the above form and return it via email to [booking@e-fellows.net](mailto:booking@e-fellows.net) or directly to your account manager.