

## Recruit High-Achieving German Bachelor's Students for your Master's Programmes

# Master Day Business & Economics



### The Master Day at a Glance:

#### Participants:

- ▶ 100% your target audience: prospective graduate students
- ▶ Number of participants: approx. 150 (ø 90% preregistered)
- ▶ Academic background: 88% in business & economics
- ▶ The majority of participants want to pursue a degree abroad

#### Exhibitors:

- ▶ Exhibitors rate the event on avg. with 1.9 (1 being the best)
- ▶ Exhibitors who would recommend the event: 98%

**NEW: online-event** for unconsidered networking and a larger range!

### Your advantages in detail

#### High Quality of Attendees

All attendees provide proof of excellent to good academic achievements, study abroad or work experience and are interested in pursuing a Master's programme in business and economics in the next two years. On average, exhibitors recruit more than five students at Master Day events.

#### Up to three points of contact

Get in touch with your target audience during one-on-one interviews with up to 16 (online 20) of your favourite candidates, networking sessions and a presentation (optional).

#### Efficient Contact Management

Stay in touch with your favourite candidates efficiently after the event and inform them about your study programmes. In addition we send you the list with your candidates' details including email address, current degree programme and end of studies.

#### Agenda on-site\* (subject to change)

10 am – 2 pm: one-on-one interviews

12 pm – 3 pm: networking sessions and presentations

\*: Online from 5 pm to 9 pm

#### Upcoming Events

Munich (on-site or online): Saturday, 4 March 2023

Frankfurt (on-site or online): Saturday, 25 March 2023

DACH (online): Thursday, 20 April 2023

Stuttgart (on-site or online): Saturday, 7 October 2023

Cologne (on-site or online): Saturday, 21 October 2023

#### Differences between on-site and online-event

	on-site	online
execution	on eventlocation	online via zoom
one-to-one-meetings	up to 16	up to 20
presentation (20 minutes)	live on-site in a separated room	online via zoom (optional recording)
conditions	catering for your boothteam and rent for location included	online presence via event website, incl. your contact details, scholarship information etc.

### Our Master Day strategy for the (post) Covid era

The actual scenario is that we are back on-site 2023. However, in the past months we have successfully implemented hybrid events (with some schools physically and some digitally attending) and many pure online events.

- ▶ **We are currently planning on-site events for 2023, keeping in mind that** that our first priority is safety for everyone involved.
- ▶ However, should circumstances make it necessary, we will adapt our plans accordingly and continue with our successful online implementation. We will inform you in this case well in time before the start of the event preparation.

### Conditions

- ▶ Participation fee: 2,800 Euro (excl. VAT) per event  
Included services: up to 16 one-on-one interviews (online up to 20), entries in the online list of exhibitors, contact details of your interview candidates and stand visitors, feedback evaluation
- ▶ Optional: 20-minute presentation in a separate room for 500 Euro (excl. VAT) per event

## Booking

We wish to place a fixed booking for the following

(VAT not included)

Master Day Business & Economics	Event Participation 2.800 Euro each	Presentation 500 Euro each
Munich (on-site or online), 4 March 2023	<input type="checkbox"/>	<input type="checkbox"/>
Frankfurt (on-site or online), 25 March 2023	<input type="checkbox"/>	<input type="checkbox"/>
DACH (online), 20 April 2023	<input type="checkbox"/>	<input type="checkbox"/>
Stuttgart (on-site or online), 7 October 2023	<input type="checkbox"/>	<input type="checkbox"/>
Cologne (on-site or online), 21 October 2023	<input type="checkbox"/>	<input type="checkbox"/>

### Further offers

- ☐ I would like to know how we can offer exclusive scholarships to Master Day participants.
- ☐ I am interested in sponsoring lanyards for participants at on-site events.
- ☐ I wish to receive information regarding an online profile for my Master's programmes on the e-fellows.net platform.

### Contact person:

Full name:	<input type="text"/>
Email address:	<input type="text"/>
Phone number:	<input type="text"/>

### Invoice address:

Name of university:	<input type="text"/>
Department:	<input type="text"/>
Contact person:	<input type="text"/>
Street:	<input type="text"/>
ZIP code, city:	<input type="text"/>
VAT number:	<input type="text"/>
e-mail for invoice:	<input type="text"/>

To facilitate the completion of the form, a signature is not required.

- ☐ I wish to receive a digital invoice via email.
- ☐ I require a Purchase Order number and will send it to you as quickly as possible.

Please complete the above form and return it via email to [booking@e-fellows.net](mailto:booking@e-fellows.net) or directly to your account manager.