

## Recruit High-Achieving German Bachelor's Students for your Master's Programmes

# Master Day Business & Economics



### The Master Day at a Glance:

#### Participants:

- ▶ 100% your target audience: prospective graduate students
- ▶ Number of participants: approx. 120 (Ø 90% preregistered)
- ▶ Academic background: 88% in business & economics
- ▶ The majority of participants want to pursue a degree abroad

#### Exhibitors:

- ▶ Exhibitors rate the event on avg. with 1.9 (1 being the best)
- ▶ Exhibitors who would recommend the event: 98%

**NEW: online-event for unconsidered networking and a larger range!**

### Your advantages in detail

#### High Quality of Attendees

All attendees provide proof of excellent to good academic achievements, study abroad or work experience and are interested in pursuing a Master's programme in business and economics in the next two years. On average, exhibitors recruit more than five students at Master Day events.

#### Up to three points of contact

Get in touch with your target audience during one-on-one interviews with up to 16 of your favourite candidates, networking sessions and a presentation (optional).

#### Efficient Contact Management

Stay in touch with your favourite candidates efficiently after the event and inform them about your study programmes. In addition we send you the list with your candidates' details including email address, current degree programme and end of studies.

#### Agenda on-site\* (subject to change)

10 am – 2 pm: one-on-one interviews

12 pm – 3 pm: networking sessions and presentations

\*: Online from 5 pm to 8 pm

#### Upcoming Events

Munich: Saturday, 2 March 2024

Frankfurt: Saturday, 23 March 2024

Online: Thursday, 18 April 2024

Stuttgart: Saturday, 5 October 2024

Cologne: Saturday, 26 October 2024

In exceptional cases, on-site appointments take place online.

#### Differences between on-site and online-event

	on-site	online
execution	on eventlocation	online via zoom
one-to-one-meetings	up to 16 at your stand	up to 16 in private breakout rooms
presentation (20 minutes)	live on-site in a separated room	online via zoom (optional recording)
conditions	catering for your boothteam and rent for location included	online presence via event website, incl. your contact details, scholarship information etc.

### Conditions

- ▶ Participation fee: 2,800 Euro (excl. VAT) per event  
Included services: up to 16 one-on-one interviews, entries in the online list of exhibitors, contact details of your interview candidates and event visitors
- ▶ Optional: 20-minute presentation in a separate room for 500 Euro (excl. VAT) per event

## Booking

We wish to place a fixed booking for the following  
(VAT not included)

Master Day Business & Economics	Event Participation 2.800 Euro each	Presentation 500 Euro each
Munich, 2 March 2024	<input type="checkbox"/>	<input type="checkbox"/>
Frankfurt, 23 March 2024	<input type="checkbox"/>	<input type="checkbox"/>
Online, 18 April 2024	<input type="checkbox"/>	<input type="checkbox"/>
Stuttgart, 5 October 2024	<input type="checkbox"/>	<input type="checkbox"/>
Cologne, 26 October 2024	<input type="checkbox"/>	<input type="checkbox"/>

### Further offers

- I would like to know how we can offer exclusive scholarships to Master Day participants.
- I am interested in sponsoring lanyards for participants at on-site events.
- I wish to receive information regarding an online profile for my Master's programmes on the e-fellows.net platform.

### Contact person:

Full name:

Email address:

Phone number:

### Invoice address:

Name of university:

Department:

Contact person:

Street:

ZIP code, city:

VAT number:

e-mail for invoice:

To facilitate the completion of the form, a signature is not required.

- I wish to receive a digital invoice via email.
- I require a Purchase Order number and will send it to you as quickly as possible.

Please send this booking to **your account manager**  
or, if not known, to [buchung@e-fellows.net](mailto:buchung@e-fellows.net).