

The German publication on the Master of Laws Der LL.M. 2024



Your advantages:

- ▶ High visibility: An elaborate and professional profile of your law school is embedded in quality content on planning and financing a LL.M.
- ▶ High class target group: 5,000 copies of the book are ordered by excellent future lawyers.
- ▶ High impact marketing: The book provides online and offline marketing via print and e-book.
- ▶ High quality editing: first-class service from e-fellows.net; minimal effort for you.

Your advantages in detail

Guaranteed distribution to high caliber candidates

Based on its well researched content, "Der LL.M." is the German publication on the Master of Laws that the target group trusts in. e-fellows.net makes sure that the publication is passed into the right hands; more than 1,300 e-fellows.net scholarship holders (selected from the top 10 percent of German law students) order the print edition for free. Another 3,700 copies are circulated via book sales, events, universities, student organizations, and regional courts.

High visibility for your law school profile

Your single - or double - page profile contains a detailed description of your program(s), your law schools' logo, contact details, facts and figures, and a picture.

Combination of offline, online, and mobile marketing

e-fellows.net publishes 5,000 printed books and a professionally edited e-book version. The digital version is made available as EPUB, MOBI (for Kindle), and PDF. Hence, the book can be read on all mobile devices (e-readers, tablets, smartphones, etc.) as well as on laptops/notebooks and desktop computers. We will include your social media channels and an image video in your e-book profile.

First-class service from us; minimal effort for you

You provide us with all relevant information about your law school and LL.M. program(s); we take care of editing your profile.

Conditions

- ▶ Single-page profile: 1,000 Euro. Double-page profile: 1,500 Euro (VAT is not included). For discounts, please see the next page.
- ▶ Booking deadline: October 31th, 2023 (booking later may be possible, depending on availability). Date of publication: April 2024.

NEW: Your ad in our career guide „Perspektive Jura“

Would you also like to strengthen your brand by advertising in our second career guide for law students, "Perspektive Jura" (standard single-page ad, not a law school profile like in the LL.M. guide)? The book presents career paths for law students and is published annually with a circulation of 6,500 copies. Please contact us if you would like to learn more about this marketing opportunity.

Booking

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|-------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Publication date: | April 2024 |
| Our services: | <ul style="list-style-type: none">• Editing your single- or double-page profile according to your specifications• Guaranteed distribution to high caliber candidates (5,000 printed books plus e-book version)• Evaluation of your profile's visibility via feedback from e-fellows.net scholars |
| Prices and reductions: | <ul style="list-style-type: none">• Single-page profile in "Der LL.M. 2024": 1,000 Euro (VAT is not included)• Double-page profile in "Der LL.M. 2024": 1,500 Euro (VAT is not included) <p>You will receive a discount of 300 Euro if you also participate in one of our "LL.M. Day" events or book an online profile on our website (information material is available if required).</p> |

We wish to place a firm booking for the following profile:

(Please tick the appropriate box)

- ☐ Single-page profile in "Der LL.M. 2024" ☐ Double-page profile in "Der LL.M. 2024"
- ☐ Please also send us information about the e-fellows.net LL.M. Day and the online profile.
- ☐ Please also send us information about the single-page ad in "Perspektive Jura"

Contact person:

Full name:

E-mail address:

Phone number:

Invoice address:

Name of university/college:

Department:

Address line 1:

Address line 2:

ZIP code:

VAT No.:

e-mail for invoice:

To facilitate the completion of the form, a signature is not required.

Please complete the above form and return it via email to booking@e-fellows.net or directly to your account manager.